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China Herald

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Marc van der Chijs to join China Speakers Bureau



Marc van der Chijs

Marc van der Chijs, co-founder of the successful Chinese video sharing host Tudou and CEO of the online gaming conglomerate Spil Asia is joining the China Speakers Bureau.

Tudou was launched before US-based YouTube hit the internet and still equals the traffic YouTube is generating. By creating a successful venture in one

of China's most difficult industries, the media, Van der Chijs proved that nothing is impossible in China, when you have the right strategy.

Van der Chijs is a much wanted speaker, because he knows how to get to China's internet users, an interesting group of consumers, debaters and gamers.

Listing to his explanation as he is being interviewed by Christine Lu of the China Business Network:

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